

Insurance Application – can you afford not to know?

Business Case

Managing claims or underwriting risks generates an array of unstructured data in form of reports, discussion notes, expertise, etc. In most cases, these documents are classified in a very basic way making the retrieval and systematic analysis impossible.

For example, the assessment of the validity of bodily injury or liability claims depends greatly on legislation, historic court verdicts or the latest scientific results. Squirro's unparalleled Smart Filter Technology (patent pending) allows you to include such unstructured elements in your decision-making process without any effort.

Context search is the engine powering Squirro's Smart Filter Technology. By defining the context of your information requirement on the basis of a document or reference text, the result of your search will be more precise and offer a better match than conventional methods.

Customer benefits

- Positively impacts your bottom line
- Holistic claim assessment
- Information to support your decision-making process at your fingertips
- Improved customer relationships
- 360 degree radar of your business case
- Topic specific filters to monitor the information that matters
- In context of current work environment – no training required
- Out of the box implementation in less than a day

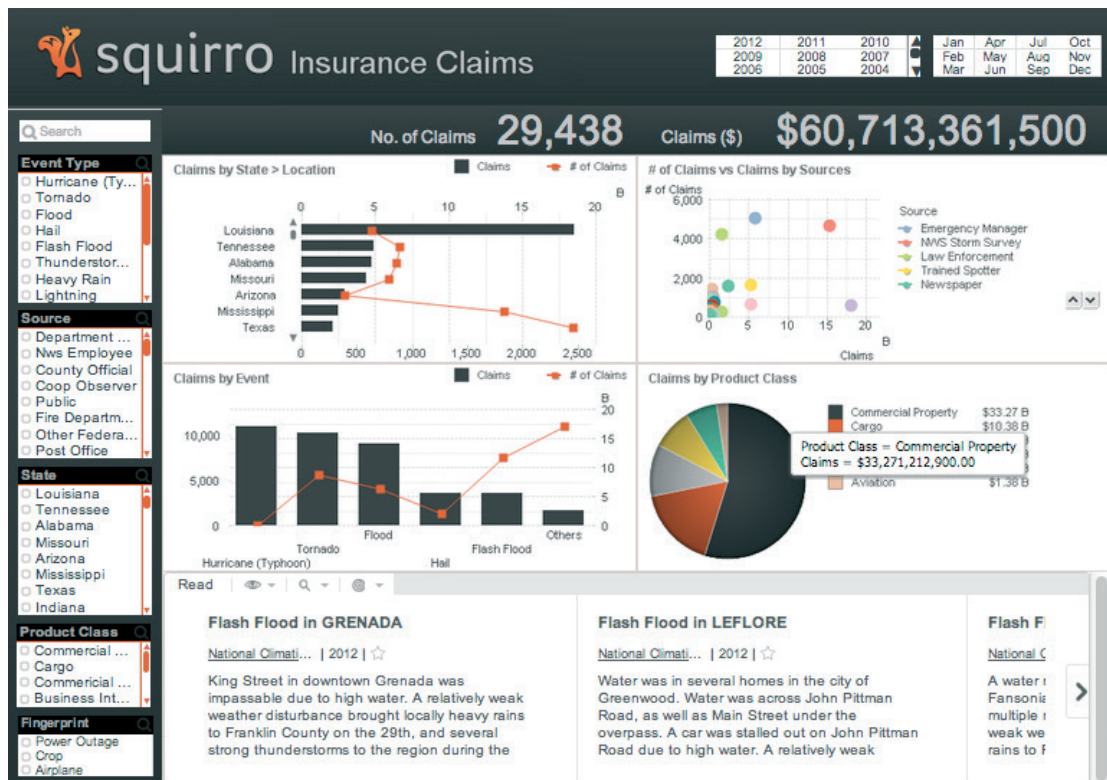
Resources required

- Squirro (Cloud or On-Premise)
- Necessary data
 - o Internal data sources, e.g. claims or underwriting
 - o External data sources, e.g. court verdicts or science papers

Set-up

2-4 partner consulting days.*

*Duration may vary depending on the structure and the usability of available internal data





About Squirro

Squirro is the leader in Context Intelligence, combining structured and unstructured data to provide the 'Why' behind the data. Squirro brings the relevant context from the sea of information directly to your regular workplace.

What Business Intelligence systems did for numbers, Squirro does for content: make unstructured data usable. 'So What?' - because achieving this reduces searching time by 90% and allows for better, more effective decision-making.

The highly skilled Swiss team of search experts has been working together for over 10 years to create a precise software engineering solution that delivers a real-time, self-learning embedded 360° context radar.

Squirro: Your data in Context.

Contact

Squirro by Nektoon AG
Badenerstrasse 120
8004 Zurich
Switzerland

Tel CH: +41 44 586 98 98
Tel US: +1 650 353 93 68
Email: info@squirro.com
Web: www.squirro.com